

THE LEAGUE OF WOMEN VOTERS OF CENTRAL NEW MEXICO
INVITES THE PUBLIC
TO A VERY SPECIAL ALL AGES EVENT
ON
WOMEN'S EQUALITY DAY
AUGUST 26, 2018
1:00—3:00 PM
TIGUEX PARK
1800 Mountain Road NW, Albuquerque, NM

There will be special guest speakers who will talk about the importance of voting, the history of Women's Suffrage, VOTER REGISTRARS, information about the ISSUES to consider in elections.....**AND A FUN EVENT AREA FOR THE KIDS to create pinwheels.** Come dressed in suffragist attire—white clothing with yellow sashes.

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VCNM will launch its **VOTE: New Mexico** project. The League believes that every eligible voter should register to vote AND VOTE IN EVERY ELECTION. Therefore, the League is undertaking a special project to increase voter turnout. This is a long-term project. Rates of voter participation did not decline overnight and will not be improved overnight. BUT we can break down the barriers to voting, give voters the non-partisan information they need to feel comfortable voting, and demonstrate that EVERY VOTE COUNTS.



We will LAUNCH our special emphasis on INCREASING VOTER TURNOUT at this event on August 26. This is a perfect date to focus on voter turnout. August 26, 1920 was the date that women got the right to vote in all elections across the United States because of the ratification of the Nineteenth Amendment to the Constitution.

In recognition of the upcoming 100th anniversary of the passage of the 19th Amendment — and the 100th anniversary of the League of Women Voters of the United States, an organization which was a key player in the ratification efforts in the months leading up to that wonderful summer day in 1920, LWVCNM has targeted **MOTHERS 35 YEARS OF AGE AND UNDER** as our first target group for this project.

It is especially important that young women understand the significance of the right to vote and exercise that vote in every election. Their foremothers (and forefathers) fought hard to secure that right for us and we need to keep women front and center in the electoral process. The voter turnout in the under age 30 group has fallen far below the voter turnout rate for their elders. The League wants to make sure this group VOTES. And, the reason for targeting mothers is because we know that mothers play a special role in teaching their children about the importance of voting. Children emulate their mothers. If Moms vote, their children will become lifelong voters too!

HELP US increase voter turnout. Come to our event on August 26 and have fun. To VOLUNTEER to help us that day, contact Mary Wilson, chair of the committee, at (505) 881-6136 or T3Wilson@aol.com.